

“‘I’VE GOT SOMETHING TO SAY!’:

FAN VIDS, FAN PLAY, &
PARTICIPATORY CULTURE”

JESSICA BAY

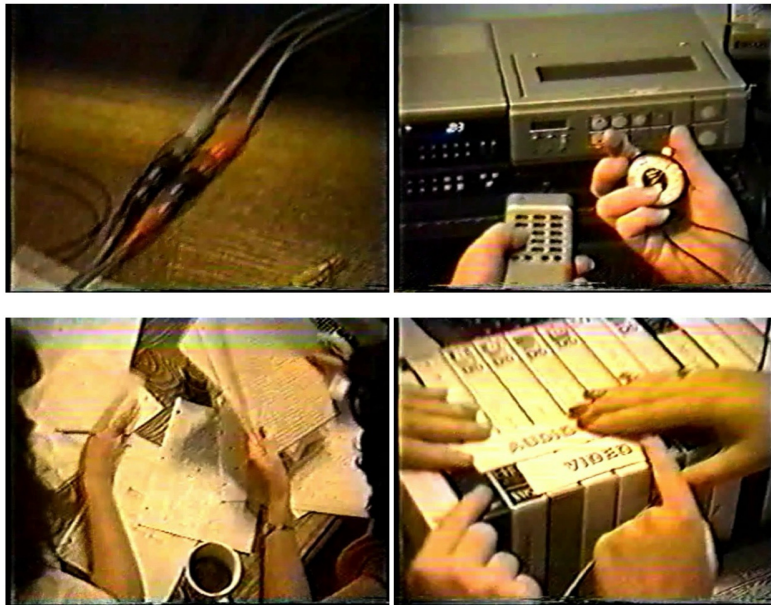
WHAT IS A FAN VID?



- VIDEO CLIPS CUT TOGETHER AND SET TO MUSIC;
- VIDEO CLIPS WITH ORIGINAL AUDIO CUT TOGETHER, MAYBE ALSO SET TO MUSIC OR NOT;
- “CRACK” COMPILATION VIDEOS;
- VLOGS OR VIDEO DIARIES;
- RE-ENACTMENTS OF STORY ELEMENTS;
- ACTING OUT NEW STORIES BASED ON FAVOURITE STORIES;
- VIDEOS MADE BY FANS

HISTORY OF THE FAN VID

- 1975 — KANDY FONG — SLIDES
[HTTPS://CRITICALCOMMONS.ORG/MEMBERS/FCOPPA/CLIPS/KANDY-FONGS-FIRST-SLIDESLOW](https://criticalcommons.org/members/fcoppa/clips/kandy-fongs-first-slideslow)
- “PRESSURE” — HOW FAN VIDS WERE MADE IN THE 1980s



Figures 12–15. Images from Sterling Eidolan and the Odd Woman Out's fan vid, "Pressure" (1990), showing the technological requirements of vid making.



Figures 8–11. Images from Sterling Eidolan and the Odd Woman Out's fan vid, "Pressure" (1990), showing the vidders creating a vid.

EARLY AFFORDANCES OF FAN VID TECHNOLOGY

- EXPENSIVE
- NOT READILY AVAILABLE
- REQUIRED MULTIPLE USERS TO OWN & OPERATE
- EXTENSIVE STORYBOARDING & PLANNING
- SHARED IN ONE-TO-ONE RELATIONSHIP & (MOSTLY) SHARED PHYSICAL SPACES
- CREATED COMMUNITY
- MENTORSHIP
- BOTH ENDURING AND EPHEMERAL MEDIA CREATION
- GENERALLY ADULTS ONLY



AFFORDANCES OF MODERN FAN VID TECHNOLOGY

- EASY ACCESS
- CHEAP (RELATIVELY SPEAKING)
- MULTIPLE SOURCES FOR LEARNING EDITING TOOLS
- SHARED ONLINE COMMUNITY (FOR THOSE IN ISOLATED LOCATIONS)
- SEARCHABLE DIGITAL LIBRARIES OF VIDEO AND AUDIO CLIPS
- CENTRAL GLOBAL PLATFORMS FOR SHARING
- NOT AGE-RESTRICTIVE



“MYTHCONCEPTIONS” ABOUT PLAY

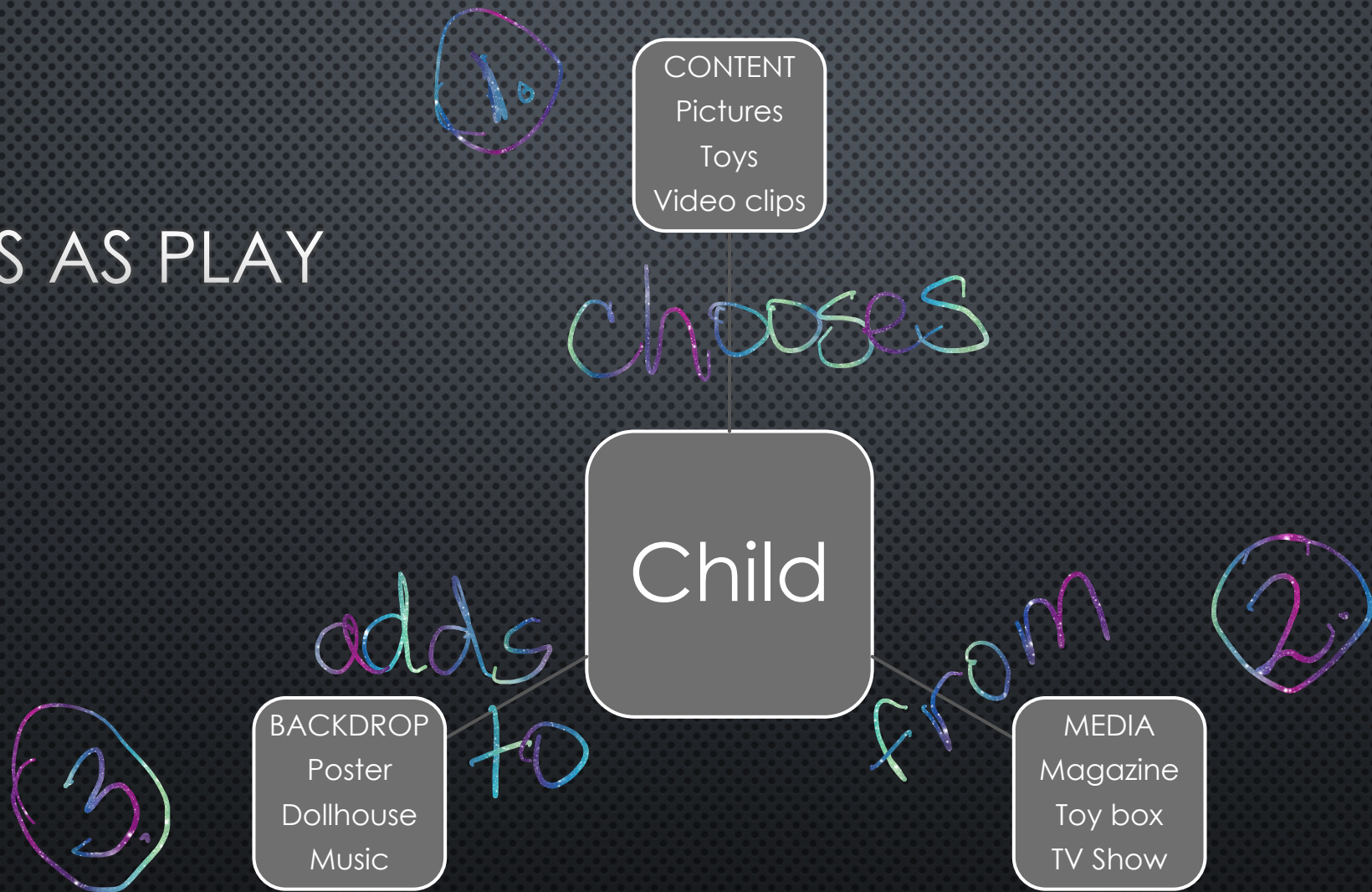
- CONTESSA SMALL: “MYTHCONCEPTIONS” (2016)
- 1. “TRIVIALIZATION” OF PLAY
- 2. DECLINE OF PLAY
- 3. DESTRUCTION BY POPULAR CULTURE
- 4. REPLACEMENT OF ARTIFACTS WITH MEDIA



FANVIDS AS PLAY





FANVIDS AS PLAY







FAN VIDS AS PLAY

- CRACK https://youtu.be/5Nf-0LHL4CE?si=WRPWwJ_TWJMFJ-KL
- LIVE ACTION CRACK https://youtu.be/SHLJ5T_JRAM?si=_JGZoPsQABDQoT2N
- LIVE ACTION RECREATION <https://youtu.be/EKSNW9WQC-8?si=1-CQ591GGrK7KOPM>
- THEVIDEOBIRD VLOG https://youtu.be/VCUPBGMPYP0?t=109&si=y_7JB2UV6EPAUZUY
- HOW-TO VIDEOS <https://youtu.be/QWH7NFPIV8C?si=RSNXZCOUXEOUPTB0>
- VLOGS <https://youtu.be/x8A0In5XEAY?si=DOOGIF5DDX79JY89>
- MULTIFANDOM & COMMUNITY ENGAGEMENT
https://youtu.be/14i0EJVDOV4?t=91&si=DGN8UwNWFO4F40_6

FANVIDS AS PLAY




 **Replies** 


  

 **I**

@inesliljestrand3157 · 2y ago




16 and an alcoholic and I have no idea how I will stop


 1  

 **M**

@michellecake5021 · 1y ago




I'm 22 now but this reminded me of my 16 year old self, please get clean now ❤️, trust me in the long run you will be so happy.. DONT go down that dark path.. there is no way out sometimes.


  

 **C**

@carly7123 · 11mo ago




my addiction started at 15 it's been a struggle ever since, I hope you're doing well and you're clean 💜


  

 **V**




@valeriejagram9225 · 6mo ago


You got this

 **@itsemmyluv · 3mo ago**

@cole4220hey girly. how's it going

 Add a reply...

 **Replies** 

 **S**

@susansalmon1585 · 5y ago

I'm 19 and an alcoholic. None of my family knows, I keep it myself trying to control it. I used to go through two large bottles a night alone while taking Pain killers just to take the pain away. I used to burn and cut myself since I was 13. Bad childhood when I'm drunk or taking pill or smoking in that moment I don't feel anything the pain the things that haunt my head the ones my parents are Disgusted by. I've sober for a day and no one knows. Taking each day at a time

 85   

 **Replies** 

 **@augustquast8934 · 5y ago**

15 years old and a addict but 2 weeks clean
guess it's something

 315   

 **@lexia9464 · 4y ago**

august quast I'm 17 and an alcoholic we'll get through this

 15  

 **@robloxfan768 · 4y ago (edited)**

Rose Martin-Wood same age big problems also not clean

 4  

 **r**

@ranancuelabarbacoa5049 · 4y ago
[@Rose-yu6pt](#) what nicotine?

 2  

 **@cole4220 · 4y ago**

3 days clean, 13 years old

 7  

 **@addyurdaddy2851 · 4y ago**

I was 13 :(

 4  

 **@normalperson8638 · 4y ago**

Add a reply...



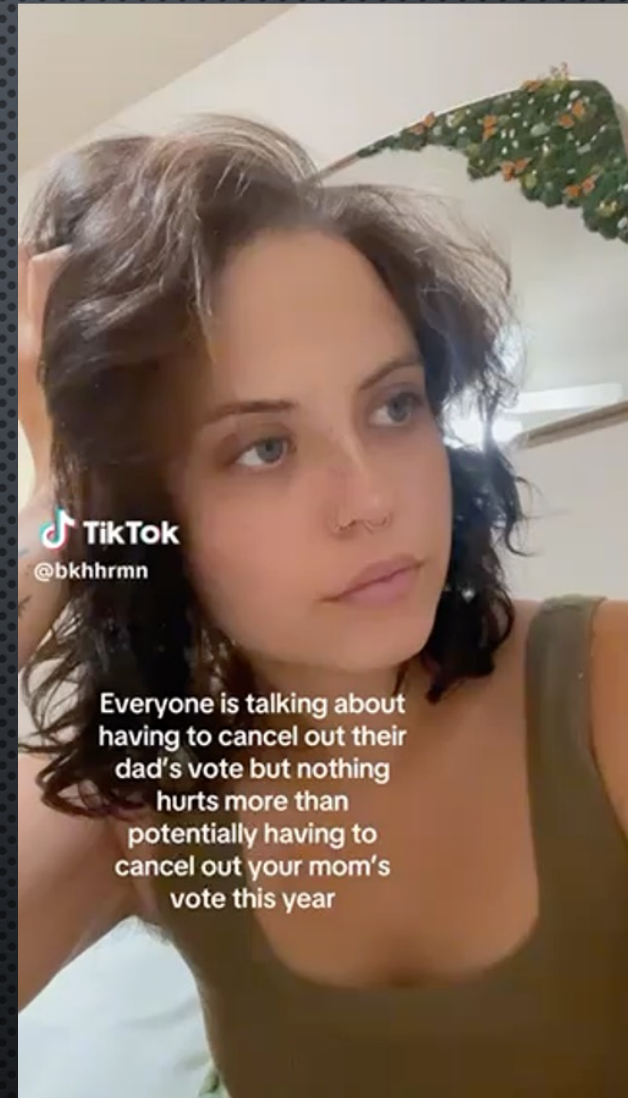
PLAY AS
TRIVIAL
&/OR
UNWORTHY
OF STUDY

DESTRUCTION OF PLAY BY POP CULTURE & ITS ARTEFACTS

- [HTTPS://YOUTU.BE/C9B5FpZXG_Q?si=LEQBDbSG0FR6-2I7](https://youtu.be/C9B5FpZXG_Q?si=LEQBDbSG0FR6-2I7)



FAN CRITICS & ACTIVISM





THANK YOU

Jessica Bay
Find me on [LinkedIn](#) or
Threads: @screensense

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